

Strategic Planning – Target Participants

Demographics:

- | | | | |
|--|--------------------------------|--|---|
| <input type="checkbox"/> Library Patrons | <input type="checkbox"/> Women | <input type="checkbox"/> Long-time Residents | <input type="checkbox"/> Ages |
| <input type="checkbox"/> Non-users | <input type="checkbox"/> Men | <input type="checkbox"/> New Residents | <input type="checkbox"/> Education Levels |
| <input type="checkbox"/> Former Patrons | <input type="checkbox"/> Teens | <input type="checkbox"/> Weekend Residents | <input type="checkbox"/> Ethnicity Groups |

Location:

- | | |
|--|---|
| <input type="checkbox"/> Near the library location | <input type="checkbox"/> Outlying areas |
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Representatives:

- ☐ Municipal Officials / Elected Leaders
- ☐ Chamber of Commerce / Business Owners
- ☐ Police & Fire Department
- ☐ Schools: Teachers, Principals
- ☐ Parents
- ☐ Key Social Service Agencies
- ☐ Nonprofit & Religious Leaders
- ☐ Opinion Leaders

- ☐ Board
- ☐ Staff
- ☐ Friends & Volunteers